

# ADVANCIAL delivers *value.*

ADVANCIAL provides accurate and timely accounting, bookkeeping, payroll and tax services, allowing you more time to focus on your business.

- ▶ Accounting Expertise Identifying Real-World Business Needs
- ▶ Streamlined Accounting, Payroll and Tax Services
- ▶ Accurate Reporting and Financial Insight Crucial to Build Your Business
- ▶ Fuel for Your Business-it's Accounting Creating Growth Strategies
- ▶ The Story Behind the Numbers-Bookkeeping with Interpretation

## ADVANCIAL is *answers.*

### WHY SHOULD I CALL ADVANCIAL NOW?

Because success in the current economic climate demands more than standard accounting and bookkeeping services. ADVANCIAL provides growth-oriented business services that help you grow your business.

### WHAT MAKES ADVANCIAL DIFFERENT?

ADVANCIAL was created by a businessperson, like you, with over 25 years experience in start-ups, small businesses and large companies. ADVANCIAL does more than automate and simplify bookkeeping, accounting, payroll and taxes. ADVANCIAL provides insight and interpretation into your monthly numbers, letting you know what your books are saying about your business. ADVANCIAL provides valuable advice to help you grow your business.

### WHAT HAPPENS WHEN I CALL ADVANCIAL?

You'll be asked a few questions about your business to see if ADVANCIAL can help you realize your goals and to determine if you would benefit from a free, on-site consultation.

### WHAT HAPPENS AT THE CONSULTATION?

The owner of ADVANCIAL will review your current accounting practices and business operations. You'll be provided with a written set of recommendations and a proposal showing how ADVANCIAL could assist your business. This consultation is FREE and without obligation.



610-458-3210  
[www.advancialsystems.com](http://www.advancialsystems.com)

We provide  
*financial  
advantages*  
your business needs.

ACCOUNTING

PAYROLL

TAXES

CONSULTING



# What sets ADVANCIAL apart is valuable *insight, interpretation* and *advice*.

Drawing on over 25 years of experience in the business world, ADVANCIAL was formed to serve the special needs of business owners. Our goal is to provide the client with **information AND knowledge** to help make correct decisions in your business.

## ADVANCIAL provides:

- ▶ **PEACE-OF-MIND** — Accurate and timely services help you avoid unnecessary penalties and liabilities. Solid insights into your business, and more confidence in your decision-making. You worry less and do more.
- ▶ **ORGANIZATION** — Many businesses lack the time and personnel to get their books and finances in order. ADVANCIAL provides tools to use immediately **that improve organization**.
- ▶ **PRODUCTIVITY** — With ADVANCIAL handling the time-consuming details, you have **more time to run your business**. That means increased productivity and profitability.
- ▶ **ADVICE & ASSISTANCE** — Trusted advice to help you grow.

## COMPREHENSIVE SERVICES

### Bookkeeping

- ▶ Income Statements
- ▶ Balance Sheets
- ▶ General Ledger
- ▶ Bank Reconciliation
- ▶ Flexible Data Exchange Methods
- ▶ Detailed Descriptions & Explanations

### Accounting

- ▶ Federal & State Corporate Tax Return Prep
- ▶ Financial Statement Analysis
- ▶ Unlimited phone consultation and research

### Payroll

- ▶ Automated preparation of payroll checks
- ▶ Flexible employee earnings reports
- ▶ Customized or standard payroll journals
- ▶ Automated filing of payroll taxes

### Consulting

- ▶ Cost reduction
- ▶ Acquiring capital
- ▶ Marketing programs
- ▶ Profit Improvement Strategies
- ▶ Sophisticated Industry Comparisons

## BUSINESS BUILDING

To succeed, you need information. You need to know what the monthly numbers say about your business. What ADVANCIAL can tell you will help you make smart business decisions. Here are two ways ADVANCIAL helps:

- ▶ **Business Health Assessment.** A periodic “check up” that tells you what the numbers are indicating, key trends and ratios with interpretation
- ▶ **Quarterly Focus Topics.** Each quarter, ADVANCIAL focuses on key business areas such as cost reduction, tax planning and marketing and provides stimulating insight to help fine-tune your business.

Our experience in business has taught us the value of personal contact. ADVANCIAL provides you **unlimited access to advice** by phone or email. If you have a question or concern, call us at **610-458-3210**, or email at [advice@advancialsystems.com](mailto:advice@advancialsystems.com)

Call ADVANCIAL and you'll get **one businessperson ready to help another**. We want to work with you to make your business grow. Call now without risk or obligation to set up a free on-site consultation at your convenience.

Get a better return on your accounting investment!

Call **610-458-3210** today or visit us online at [www.advancialsystems.com](http://www.advancialsystems.com)

Your *success* is our *success!*

**ADVANCIAL**<sup>®</sup>  
BUSINESS SYSTEMS